

Personal & Company Information

Name *

First Name

Last Name

Email *

Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Select the profile that best describes you: *

Undergraduate Student

Graduate Student

Recent Alum (graduated within last three years)

Faculty

University Name *

Major/emphasis of study: *

Anticipated graduation or graduation date (MM/YYYY)

Tell us a little about yourself: *

LinkedIn Profile: *

Do you have co-founders? *

Yes

No

If yes, please list their names and roles: *

Name of company: *

Briefly describe what your company does: *

Product Development

What problem are you trying to solve? *

Why are you pursuing this product or idea? Why do you think there's a need for it? *

What does your product do (or what are you hoping it to do)? *

Who will use your product? Who is your target customer? *

How far along are you in developing your product/idea? (idea, prototype, MVP, etc) *

How big do you think the potential market is for your idea/product? *

Who are your competitors? *

How is your product/idea different from the competition? *

How long have you been working on your idea? *

Have your efforts been: *

Full-time

Part-time

Less than part-time

Do you have customers using your product? *

Yes

No

Investment

How or will you make money? *

Have you formed a legal entity for your company? *

Yes

No

Have you received any funding for your business? *

Yes

No

If yes, how much? *

Are you currently fundraising? *

Yes

No

Additional Questions

How did you hear about the Studio Fund? *

Why do you want to participate in the Studio Fund? *

What are some of your expected outcomes from participating in the Studio Fund? *